



IMPACT TOGETHER

FORUM 2026

PURPOSE • PARTNERSHIP • MOVEMENT

SOCIAL VALUE
THAILAND

SOCIAL VALUE
INTERNATIONAL

Impact
Partnership
Platform

SVA
SOCIAL VALUE
ACCELERATOR

CMU
CHIANG MAI UNIVERSITY

Khuang Khun Kha

Purpose • Partnership • Movement

Shared purpose Shared action Shared momentum

2–4 November 2026 • Chiang Mai

Science and Technology Park, Chiang Mai University (CMU STeP)

From Checklist to

Movement

An international platform bringing all sectors together
Going beyond compliance to create real-world impact



Day 1 – Monday, 2 Nov.
Purpose & Standard

Why change, and how can we
move forward together?



Day 2 – Tuesday, 3 Nov.
Impact Lab & Showcase

Take action with real-world tools



Day 3 – Wednesday, 4 Nov.
Impact Learning Trip

Relevant to real needs, driving progress
together

Highlights you should not miss



Global Impact Movement

Connecting Purpose
networks from
around the world to
Asia



ISO/UNDP 53001

Deep dive into SDG
management standards
with Social Value
International



Impact Lab

Hands-on tools workshop:
SIA/SROI · Standard-Ready ·
Impact Business Model



Showcase & Business Matching

Real cases from
universities and the
private sector, with new
partnerships



Impact Together Compact

Jointly declaring a
commitment
to drive change in 2027

Keynote

International Speakers



Dr. Kobsak Pootrakool
Thai Capital Market Business Council



Lee Ayu Chuepa
Akha Ama Coffee



Prof. Dr. Ainurul Rosli
Social Value International



María Emilia Correa
Sistema B & Academia B



Miriam Garvi
AGC Transition Institute



Corey Lien
DOMI Earth

What will you gain from this forum?



Government / Policy / Localities
Turning policy into real-world impact

- SDG-aligned standards and approaches
- Thai and international case studies
- Practical tools and model sites

*"Turning policy into real results through
collaboration"*



Universities / Research / Education
From knowledge creators to co-creators of value

- SIA/SROI tools and real standards
- Research to Impact cases
- International academic networks

*"From knowledge organisations to driving results
in society"*



Private Sector / Industry / Corporates
Expanding business opportunities through Impact

- Impact Business Model ready to use
- Thai–Taiwan value-chain cases
- Business Matching

*"Creating value and expanding business
opportunities in the new economy"*



Social Sector / Communities / NGOs
Communities are not recipients, but co-creators

- Tools to measure and communicate
impact
- Learn from real-world sites
- Meet partners and funders

"From community voices to broader change"

CONTACT US

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Impact
Partnership
Platform

SCAN QR CODE

- Early Bird by 15 October 2026
- Special rates for SVTH / SVA members
- Bring 3, get 1 free



Impact Partnership Platform



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2–4 November 2026 • Chiang Mai



Day 1 • Monday, 2 Nov. | Purpose, Partnership & Standard • CMU STeP

09.00

Welcome by Chiang Mai University • Social Value Thailand

09.20

Opening Keynote by Dr. Kobsak Pootrakool

09.45

Global Shifts, Asian Moves • Impact Talk #1 The Purpose Formula • #2 The B Movement * Academia
by AGC Transition Institute • DOMI Earth • Sistema B & Academia B

11.00

Plenary #1 • Different Roles, One Goal by Chiang Mai Chamber of Commerce • CODI • OPS MHESI • DITP

13.00

Changemaker Keynote by Lee Ayu Chuepa (Akha Ama Coffee)

13.25

SDG Impact at Scale • #3 ISO/UNDP 53001 & True and Fair • #4 Thailand's Impact Roadmap
by Social Value International • SVTH

13.00

Plenary #2 • Research to Impact by CMU • KMUTT • Mahidol University

13.25

Compliance is the Floor, Value is the Goal • #5 Global Value Chains • #6 Value from the Roots
by Allied Metals • GPING Wellness (Taiwan) • Khao Thammachat, Chiang Rai



Day 2 • Tuesday, 3 Nov. | The Practice & Compact

09.00

Impact Lab #1 • Map the Change (SIA/SROI) by Social Value Thailand

09.45

Impact Lab #2 • Standard-Ready (ISO/UNDP 53001) by Social Value International

10.45

Impact Lab #3 • Scale with Purpose (Impact Business Model) by AGC Transition Institute • DOMI Earth • SVTH

13.00

Impact Showcase @ FIN CMU / Food Innopolis by Kasetsart • Mahidol • CMU • Power to Change

14.30

Roundtable #1 • Impact Trading by SVTH • DITP • GPING Wellness

15.45

Roundtable #2 • Academia * Industry by AGC Sistema B & Academia B • SVA

16.45

Impact Together Compact — jointly declaring a commitment to drive change



Day 3 • Wednesday, 4 Nov. | Impact Learning Trip (limited places)

4 real-world learning routes



Biopolis
Upstream—
downstream



Wellbeing
Across all ages



Culture & Soft Power
Lanna cultural capital



Energy & Environment
Lab to field

Closing with Network Roundtable: Impact Trade / University Matching