



IMPACT TOGETHER FORUM 2026

PURPOSE • PARTNERSHIP • MOVEMENT

SOCIAL VALUE
THAILAND

SOCIAL VALUE
INTERNATIONAL

Impact
Partnership
Platform

SVIA
SOCIAL VALUE
ACCELERATOR

CMU
CHIANG MAI UNIVERSITY



2026

ช่วงคุณค่า

IMPACT TOGETHER FORUM

Purpose · Partnership · Movement —
ร่วมเป้าหมาย ร่วมมือ ร่วมขับเคลื่อน



2 – 4 พฤศจิกายน 2569

ณ มหาวิทยาลัยเชียงใหม่ จังหวัดเชียงใหม่





SOCIAL VALUE
THAILAND

SOCIAL VALUE
INTERNATIONAL

Impact
Partnership
Platform

SVA
SOCIAL VALUE
ACCELERATOR

CMU
CHIANG MAI UNIVERSITY

Khuang Khun Kha | Impact Together Forum 2026

Purpose · Partnership · Movement

2–4 November 2026 · Chiang Mai, Thailand Chiang Mai University Science and Technology Park (CMU STeP) and model community sites in Northern Thailand

Hosted by Social Value Thailand (SVTH) with partners in Thailand and around the world

Register and see full details: impactpartnership.asia

Programme factsheet · draft as of October 2026 · details may change

About the Forum

In the northern Thai tradition, a *khuang* (คุ้ม) is the Lanna commons where communities gather to meet, decide and act together. *Khun kha* means value. Khuang Khun Kha is a shared ground where academia, policymakers, business and communities come together to create value — a forum that belongs to everyone, not to any single organisation.

Over three days, the Forum moves from global ideas to hands-on practice to real places, under one theme: From Checkbox to Movement.

Why it matters

Organisations everywhere are being asked to show their contribution to the Sustainable Development Goals. New standards, including ISO/UNDP 53001, the world's first management system standard for the SDGs, now give every sector a common language for that contribution.

But a standard on its own does not change lives. When impact work stops at compliance, or at measuring one project at a time, it rarely leads to lasting change. What moves the needle is organisations rethinking how they work from the inside, and partners acting together on the outside.

Thailand is well placed to lead. It already has a strong community of social value practitioners, universities committed to impact, businesses building purpose-driven value chains, and model communities across the North. This Forum brings them together.

Objectives

1. Connect global and Asian movements to local action — bring global thinking on Purpose and collective impact to organisations and networks in Thailand and Asia.
2. Equip participants with tools that work — from SIA/SROI and readiness for ISO/UNDP 53001 to designing impact business models.
3. Build lasting partnerships — match universities, businesses, policymakers and communities, and invite every organisation to share its intent to act through the Impact Together Compact.

Our approach The value formula behind the Forum:

**Organisational value = Purpose + Technology & Innovation +
Meaning for people in the organisation + Massive Movement**

Every sector has a role:

Sector	Role in the movement
Academia	Leading the way in impact that is clear and measurable
Policy agencies	Steering policy, processes and places towards real impact
Business	Bringing resources, capability and value chains
Communities	Not recipients, but co-creators of the grassroots economy and environmental care

Who should attend

Group	What you will gain
Government, policy and local agencies	Standards and approaches aligned with the SDGs, cases from Thailand and abroad, and connections to implementers and model sites
Universities, research and education	Practical tools and standards, Research to Impact cases, and international academic networks
Business, industry and industrial estates	Impact business models you can use straight away, value-chain cases from Thailand and Taiwan, and business matching
Civil society, communities and NGOs	Tools to measure and communicate impact, learning from real places, and access to partners and funders

Programme at a glance

Day	Theme	Highlights
Day 1 · Mon 2 Nov	Purpose, Partnership & Standard – why change, and how to move together	Keynotes, global and Asian perspectives, a deep dive into ISO/UNDP 53001, Research to Impact, and value-chain cases · CMU STeP
Day 2 · Tue 3 Nov	The Practice & Compact – hands-on, with real tools	Impact Lab workshops (measure → manage → scale), Impact Showcase, roundtables, and the Impact Together Compact
Day 3 · Wed 4 Nov	Impact Learning Trip – see it for real, then partner up	Four learning routes in Northern Thailand and a network roundtable (limited places)

Day 1 · Purpose, Partnership & Standard

Venue: CMU STeP · speakers are being invited and confirmed

Time	Session	Speakers
09.00	Welcome	Chiang Mai University · Social Value Thailand
09.20	Opening Keynote	Dr. Kobsak Pootrakool, Board Member, Federation of Thai Capital Market Organizations (FETCO), and Chairman, Community Organizations Development Institute
09.45	Global Shifts, Asian Moves: Rewiring Organisations and Alliances for Collective Impact · Impact Talk #1: The Purpose Formula: A Playbook for Business Transformation · Impact Talk #2: The B Movement × Academia: A Powerful Platform for Collective Impact	Miriam Garvi (AGC Transition Institute) · Corey Lien (DOMI Earth) · María Emilia Correa (Sistema B & Academia B) · Tammy Hu (DOMI Earth)
11.00	Plenary Session #1 — Different Roles, One Goal: Collective Partnerships that Count	· Chiang Mai Chamber of Commerce · Community Organizations Development Institute · Ministry of Higher Education, Science, Research and Innovation · Department of International Trade Promotion
13.00	Changemaker Keynote	Lee Ayu Chuepa, Founder, Akha Ama Coffee
13.25	SDG Impact at Scale: From Global Standard to Thailand's Roadmap · Impact Talk #3: Making Impact Count: ISO/UNDP 53001 and the True & Fair Initiative	Prof. Dr. Ainurul Rosli and Dr. Adam Richard (Social Value International) · Social Value Thailand

Time	Session	Speakers
	· Impact Talk #4: Thailand's Impact Roadmap: Standards, Professionals, Networks	
14.25	Plenary Session #2 — Research to Impact: Thai Universities Leading the Shift to Value Creation	· Chiang Mai University · KMUTT Social Lab · Mahidol University
15.45	Compliance is the Floor, Value is the Goal · Impact Talk #5: From Global Value Chains to Impact Business Models · Impact Talk #6: Value from the Roots: Building a Grassroots Value Chain	Allied Metals (Thailand) · GPING Wellness (Taiwan) Xonder Thai Organic Food · Khao Thammachat Chiang Rai

Day 2 · The Practice & Compact - Impact Tools That Work

Time	Workshop	You will
09.00	#1 Map the Change: From Impact Pathway to SIA/SROI Design (Thai)	Map your project's Impact Pathway, choose between SIA and SROI, and leave with a draft evaluation design
09.45	#2 Standard-Ready: Setting Up Your System for ISO/UNDP 53001 (English)	Walk through the standard's requirements, self-assess readiness, and connect existing systems to PAS 53002 guidance
10.45	#3 Scale with Purpose: Designing Your Impact Business Model (English)	Apply the AGC Purpose Formula to your business, linking value, impact and revenue in one model
13.00	Impact Showcase at the CMU Food Innovation and Packaging Center (FIN CMU)	• Food Innopolis – real cases from Food Innopolis, Kasetsart University • Mahidol University • Chiang Mai University, BCorp Impact Business Model • Power to Change youth programme (Taiwan)
14.30	Impact Roundtable #1 – Impact Trading	• The Regional Impact Trade Alliance • GPING Wellness Co., Ltd. (Taiwan) • Department of International Trade Promotion, Ministry of Commerce, Thailand
15.45	Impact Roundtable #2 – Academia x Industry Movement	• María Emilia Correa - Former Chair of the Global Engagement Committee, Sistema B & Academia B

Time	Workshop	You will
		• Prof. Dr. Ainurul Rosli, Hult International Business School • Representative, SVA (Social Value Accelerator)
16.45	Impact Alliance Compact - First Launch at CMU	• A joint expression of intent to keep driving change together

Day 3 · Impact Learning Trip

Learn from real places where impact is happening, and see how value chains connect communities, business and universities. The day closes with a network roundtable on Impact Trade and university–business matching. *Places are limited; sites will be announced.*

Route	Theme
Biopolis	From upstream to downstream: communities, agriculture, food and industry
Wellbeing & Holistic Health	Community wellbeing models for a good life at every age
Culture & Soft Power	Lanna cultural capital turned into a community-owned creative economy
Energy & Environment	Technology taken from the lab into real places, with measurable impact

Partners

Level	Partners
Global	Social Value International · B Corp / B Movement · B Academics · DOMI Earth · AGC Transition Institute
National	Chiang Mai University · Social Value Accelerator (SVA) · Ministry of Higher Education, Science, Research and Innovation · Department of International Trade Promotion
Local	Chiang Mai Chamber of Commerce · Lampang Chamber of Commerce · Community Organizations Development Institute · Por Laew Dee The Creator

The Impact Partnership Platform (IPP) is the hub that connects the network before, during and after the Forum.

Join us

Register and find the latest programme, speakers and participation options at impactpartnership.asia

Social Value Thailand · www.socialvaluethailand.org Email: socialvaluethailand@nisecorporation.com · Tel: +66 90 669 3961 / +66 89 680 1233 LINE: @impactpartnership · Facebook: Social Value Thailand

#ImpactTogether #KhuangKhunKha

Join us : Registration Link

Full Package (3Days)



(2Days)



CONTACT US

1) คุณนิภาพร วรรณะภิละ Ins. 093-281-4194

2) คุณกานต์พิชชา โพธิ์พันธุ์ Ins. 090-699-3961

3) คุณศศิธร ชะโรงวงศ์ Ins. 089-680-1233 **Line Official ID:** @impactpartnership

E-mail : socialvaluethailand@nise corporation.com

อ่านข้อมูลเพิ่มเติม : <https://www.impactpartnership.asia/impact-together-forum-2026>



เกี่ยวกับ Social Value International (SVI)

Social Value International (SVI) เป็นเครือข่ายระดับสากลที่มุ่งขับเคลื่อน **Social Value** และ **Impact Management** โดยพัฒนาหลักการ มาตรฐาน แนวปฏิบัติ และบุคลากรด้านการวัดและบริหารผลกระทบ รวมถึง **Social Return on Investment (SROI)** เพื่อให้องค์กรสามารถนำคุณค่าทางเศรษฐกิจ สังคม และสิ่งแวดล้อม รวมถึงมุมมองของ ผู้มีส่วนได้ส่วนเสีย มาใช้ประกอบการตัดสินใจและบริหารจัดการได้อย่างเป็นระบบ โปร่งใส และน่าเชื่อถือ

SVI ทำงานร่วมกับเครือข่ายและพันธมิตรในหลายประเทศ เพื่อผลักดันมาตรฐานและแนวปฏิบัติด้าน Impact สู่ระดับสากล และสร้างชุมชนผู้เชี่ยวชาญที่ร่วมกันขับเคลื่อนการเปลี่ยนแปลงสู่สังคมที่ **ยั่งยืน เท่าเทียม และให้ความสำคัญกับคุณค่าที่เกิดขึ้นกับผู้คน**

EUROPE



AMERICA



ASIA



AUSTRALIA



AFRICA

